

ABSTRAK

Seorang dosen sebaiknya melakukan pengembangan karir sejak menempuh perguruan tinggi agar nantinya bisa mencapai karir yang sesuai dengan apa yang diinginkan. *Calling* dan materialisme secara keseluruhan diyakini tidak mempengaruhi dosen dalam pengembangan karir, namun *calling* dan materialisme sendiri diyakini dapat mempengaruhi dosen dalam pengembangan karir secara parsial. Untuk memperoleh data yang diinginkan, penelitian dilakukan kepada 128 dosen S1 Manajemen di Kota Padang yang diperoleh dengan menggunakan teknik *Proporsional Random Sampling*. Teknik pengumpulan data menggunakan kuesioner dengan menggunakan skala *likert*, penyajian data hasil penelitian diolah dengan menggunakan SPSS versi 21 (*Statistical Product and Service Solutions*). Hasil penelitian menunjukkan bahwa *calling* secara parsial berpengaruh positif dan signifikan terhadap pengembangan karir dosen. Dan materialisme secara parsial berpengaruh positif dan signifikan terhadap pengembangan karir dosen, sedangkan berdasarkan hasil tanggapan responden dengan melakukan uji *crosstab* dapat diketahui adanya hubungan antara pengembangan karir dan lamanya mengajar dengan jabatan fungsional, hubungan antara *calling* dengan pengembangan karir, hubungan antara materialisme dengan pengembangan karir, hubungan antara *calling* dan pengembangan karir dengan jabatan fungsional, hubungan antara materialisme dan pengembangan karir dengan jabatan fungsional.

ABSTRACT

A lecturer should carry out career development since taking college so that later he can achieve a career that is in accordance with what he wants. Calling and materialism as a whole are believed not to affect lecturers in career development, but calling and materialism themselves are believed to partially affect lecturers in career development. To obtain the desired data, the research was conducted on 128 lecturers of S1 Management in Padang City which were obtained using the Proportional Random Sampling technique. The data collection technique used a questionnaire using a Likert scale, the presentation of research data was processed using SPSS version 21 (Statistical Product and Service Solutions). The results showed that calling partially has a positive and significant effect on the career development of lecturers. And partially materialism has a positive and significant effect on the career development of lecturers, while based on the results of respondents' responses by conducting a crosstab test it can be seen that there is a relationship between career development and length of teaching with functional positions, the relationship between calling and career development, the relationship between materialism and career development, the relationship between calling and career development with functional positions, the relationship between materialism and career development with functional positions.

