CHAPTER I: INTRODUCTION

1.1. Background of the Project

"The Pragmatics of Politeness" is a book that presents a general account of politeness, focusing on the concept of communicative altruism. The book explores a wide range of politeness phenomena in English and provides numerous examples of actual language usefrom authentic British and American sources. It offers a new theoretical understanding of politeness and examines key politeness notions such as face-threatening acts, politeness principles, maxims and implicatures, and politeness strategies. The author, Geoffrey N. Leech, critically analyzes these concepts and highlights their linguistic implications.

Politeness in pragmatics is a research field that explores the social practices and linguistic elements involved in politeness. It examines how politeness is enacted through language and non-linguistic cues, providing insights into the social dynamics surroundingcommunication.

One notable work in the field is the book "The Pragmatics of Politeness" by Geoffrey

N. Leech. Published in 2014, the book presents a comprehensive account of politeness, arguing that politeness is a form of communicative altruism. It covers a wide range of politeness phenomena in English, offering numerous examples of actual language use from authentic British and American sources. Additionally, Leech's previous book, "Principles of Pragmatics," introduced the distinction between pragmalinguistic and sociopragmatic aspects of politeness, which has become widely accepted in the field.

1.2. The Purpose of the Project

1.   The purpose of translating Geoffrey Leech's book "The Pragmatics Of Politeness" was to make the information and insights presented in the book accessible to a wider audience, and many people could benefit from knowledge of actual language perspectives from native English and American sources shared by the author.

2.   Find out methods in completing language translation.