

ABSTRAK

Penelitian ini bertujuan merancang sistem informasi *Wedding Organizer* berbasis *web* pada CV Dua Putri Mama *Collection* untuk mempermudah pemesanan, pengelolaan data, dan penyampaian informasi. Penelitian dilakukan pada Mei - July 2025 di Padang Pariaman dengan metode *waterfall*. Sistem dibangun menggunakan Laravel dan *MySQL*. Hasil penelitian menunjukkan sistem mampu memfasilitasi pemesanan *online*, menampilkan paket, serta membantu *admin* mengelola data dan laporan. Kesimpulannya, sistem ini meningkatkan efektivitas operasional dan memperluas jangkauan promosi.

Kata kunci: Sistem Informasi, *Wedding Organizer*, *Web*, Laravel

ABSTRACT

This research aims to design a web-based Wedding Organizer information system at CV Dua Putri Mama Collection to simplify booking, data management, and information delivery. The study was conducted from May to July 2025 in Padang Pariaman using the waterfall method. The system was developed using Laravel and MySQL. The results indicate that the system is capable of facilitating online bookings, displaying packages, and assisting the admin in managing data and reports. In conclusion, this system improves operational effectiveness and expands promotional reach.

Keywords: Information System, Wedding Organizer, Web-Based, Laravel