

ABSTRAK

Penelitian ini dilakukan untuk mengetahui bagaimana pengaruh penempatan kerja, kompensasi dan lingkungan kerja terhadap semangat kerja karyawan pada bank nagari cabang koto baru dharmasraya. Metode penelitian ini adalah metode penelitian kuantitatif dengan jumlah sampel sebanyak 47 responden. Pengambilan sampel menggunakan teknik non probability sampling dengan metode sampling jenuh. Hasil penelitian menunjukkan bahwa penempatan kerja (X1) berpengaruh terhadap semangat kerja (Y), kompensasi (X2) berpengaruh terhadap semangat kerja (Y), lingkungan kerja (X3) berpengaruh terhadap semangat kerja (Y), dan secara keseluruhan, penempatan kerja, kompensasi, dan lingkungan kerja berpengaruh terhadap semangat kerja (Y).

ABSTRACT

This research was conducted to find out how the influence of job placement, compensation and work environment on employee morale at Bank Nagari Koto Baru Dharmasraya Branch. This research method is a quantitative research method with a sample of 47 respondents. Sampling uses a non-probability sampling technique with the purposive sampling method. The results showed that work placement (X1) had an effect on work morale (Y), compensation (X2) had an effect on work morale (Y), work environment (X3) had an effect on work morale (Y), and overall, work placement, compensation, and work environment had an effect on work morale (Y).