

CHAPTER I: INTRODUCTION

1.1. Background of the Project

The project aims to translate Alan Cruse's *A Glossary of Semantics and Pragmatics* from English to Indonesian. This book, an essential resource in the field of linguistics, provides comprehensive definitions and explanations of key terms and concepts in semantics and pragmatics. Given its scholarly importance, translating this work into Indonesian will significantly benefit Indonesian students, educators, and professionals in linguistics, allowing them to access and understand the content in their native language.

1.2. The Purpose of the Project

1. **Educational Advancement:** Indonesia has a growing number of universities and institutions offering programs in linguistics and related fields. Translating this glossary will provide students and educators with valuable material, enhancing their understanding of semantics and pragmatics without the language barrier.

2. **Linguistic Enrichment:** The translation will contribute to the enrichment of the Indonesian language by introducing and standardizing terminologies in semantics and pragmatics, which might not yet be well established in the local academic context.

3. **Professional Development.:** For Indonesian professionals working in linguistics, language teaching, translation, and related fields, having access to this glossary in their native language will be an invaluable resource for their work and ongoing professional development.