

CHAPTER I

INTRODUCTION

1.1 Background of the Study

Humor is so familiar and easy to find in human life. As the well-known expression, "From there to here, from here to there, funny things are everywhere" Elliot (2016). It means that humor can be found easily anywhere and in various forms. This opinion is easy to prove because humor seems to have become a part of everyday life that can be easily found in casual jokes among friends, television shows, books, magazines, advertisements, the internet, comics, and many more.

According to Soedjatmiko (1992), who shared this opinion, no person has ever existed without a sense of humor. Men and women, young and old, of any race, socioeconomic class, skin tone, or country can all enjoy humor. How distinct the humor is depends on its purpose and the humor's taste. Based on differences in their sense of humor, persons can be categorized as having a high or excellent sense of humor or a low or terrible sense of humor. In contemporary psychology, the term "sense of humor" refers to an individual's personality and responses to humor. Martin (2001)

Although often identified with the problem of mere entertainment, humor has a function that is quite important in human life. The function of humor is divided into two types, namely the main function and the secondary function Attardo (1991). The main function of humor is to produce the effect expected by the speaker of humor to

be achieved directly through the resulting humorous discourse, such as for entertainment, social control, conveying social norms that cannot be conveyed explicitly, getting attention, building intimacy, strengthening social ties, and various other functions Attardo (1991).

However, it is not only related to the positive function, humor can also have a negative function, namely to satirize, ridicule, or alienate the other person. In contrast to the main function, the secondary function of humor is an indirect effect without the speaker's knowledge of humor Attardo (1991). As an example of the negative function of humor above, namely satirizing, ridiculing, or alienating the other person, it can lead to a secondary function, namely the effect of division, marginalization, or conflict between the speaker of humor and the other person.

Then how can messages from the function of humor be communicated from the speaker to the other person, the answer is of course through language. As social beings, who always interact and communicate, humans need language to build interactions with other humans, which are manifested in spoken and written language.

Likewise, in humor, humor participants use language as a medium of interaction, which can be in the form of verbal or non-verbal humor Alexander (1984). We can find non-verbal humor in humor that does not use words, but rather gestures, facial expressions, symbols, and speaking styles that invite humor. Unlike verbal humor, this type of humor emphasizes the use of words, which are divided into two forms, namely spoken and written. In this case, the research will be focused on verbal forms of humor, namely verbal humor in the Ellen DeGeneres Show.

Conversely, Lew (1996) argued that it is nonsensical to believe that studying humor will make humor less funny and that it will implied researchers who wish to go deeper into the field. He contends that more research has to be done on humor studies. Thus, more research on humor is required.

There are many different kinds of humor that we see every day, from simple ones like witnessing someone trip and fall on a slick surface to more intricate ones like those found in Shakespearean comedies. Shade (1996) offers a useful classification of humor into four main categories: auditory, visual, verbal, and figural humor. Figural humor refers to humor that is conveyed by drawings, such as cartoons found in comic books, comic strips, political cartoons, caricatures, and motion pictures. Verbal humor, which includes puns, riddles, jokes, satire, limericks, parodies, and more, uses words to create amusement. The way humor is delivered depends on how language is used. Visual humor includes slapstick, impersonations, mime, and so on related to the use of visual in producing the humor. Auditory humor is related to sound in delivering the humor, like sound, noises and impressions.

Talk shows, as defined by Farlex (2005) in The Free Dictionary, are radio or television programs in which well-known individuals, such as experts in a particular field, participate in discussions or are interviewed. They also frequently respond to viewer or listener questions to draw viewers or listeners in by covering current events through their endearing hosts, such as Ellen DeGeneres.

In modern times, is used in a variety of entertainment media. Talk shows, like Ellen DeGeneres' program, have featured Jackie Chan in one episode. The host

utilizes verbal humor in most of the conversation. this sequence was produced fifteen years ago. That is intriguing since we are aware of Jackie Chan's legendary fame as an actor and since we can usually count on hilarious moments in his films.

In this case, the study focuses on verbal humor analysis during Jackie Chan's visit to the Ellen DeGeneres show. This is done to categorize them into different types and use GTVH for linguistic analysis. Only the author analyzes the verbal humor issue, which is still too limited to be considered a thesis topic. It centers on evaluating verbal humor in the Ellen DeGeneres program Jackie Chan. Thus, the study's preferred title is *"A Preliminary Study of Verbal Humor Found in Ellen DeGeneres Show with Jackie Chan,"* according to the author.

1.2 Scope and Limitation of the Study

In this research, the author will focus on analyzing the types of Verbal Humor and General Theory of Verbal Humor on Ellen DeGeneres show. The author was downloaded two video from YouTube Channel Ellen DeGeneres Episode 154 (2010) in duration 09.59 minute with 2,2M viewers <https://www.youtube.com/watch?v=Z7buO2IKO0g>.

Episode 148 (2010) in duration 10.39 minute with 12M viewers <https://www.youtube.com/watch?v=YiRS0Fg6ViY>

In analyzing the video, the author will be looking for Verbal Humor in Ellen DeGeneres show with Jackie Chan and the collected data was only Ellen DeGeneres show channel on her YouTube channel.

1.3 Problems of the Study

Based on the explanation above, this study is aimed to answer these following questions:

1. What types of Verbal Humor are found in Ellen DeGeneres show with Jackie Chan?
2. What is the implied meaning of the Verbal Humor found in Ellen DeGeneres show with Jackie Chan by using General Theory of Verbal Humor?

1.4 Purposes of the Study

The author has two purposes in conducting this research. They are:

1. To find out the types of Verbal Humor found in Ellen DeGeneres show with Jackie Chan.
2. To analyze the implied meaning of Verbal Humor found Ellen DeGeneres show with Jackie Chan by using General Theory of Verbal Humor.